

WISCOGOLFADDICT

Authentic golf storytelling, pro-level visuals and destination marketing that converts enthusiasm into visits

ABOUT US



In 2011, golf enthusiast Paul Seifert launched WiscoGolfAddict.com to combine his passions for golf, photography and storytelling.

What began as a Wisconsin-focused course review site has grown into one of the most respected independent golf media platforms in the country - covering elite destinations, exclusive private clubs, public gems and the game's newest gear. Through world-class photography, authentic storytelling and a growing social media presence, WiscoGolfAddict reaches more than 500,000 golf enthusiasts each month across digital and social channels.

Today, Paul and the WiscoGolfAddict team of contributors provide trusted insights and world-class imagery that help golf enthusiasts discover unforgettable courses and destinations - while helping golf properties, resorts and brands elevate their image and connect with a passionate audience of golf travelers.

Since 2011, WiscoGolfAddict has published more than 750 articles and reviewed over 250 golf courses across North America.

600K+

MONTHLY
REACH*

29K+

FOLLOWERS &
SUBSCRIBERS

750+

PUBLISHED
ARTICLES

250+

COURSES
REVIEWED

70+

COURSES PHOTOGRAPHED
ANNUALLY

* ACROSS ALL WGA CHANNELS

PAUL SEIFERT

FOUNDER, PUBLISHER & CONTENT CREATOR

FAA 107 LICENSED & INSURED DRONE PILOT

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(262) 501-9339

Whistling Straits (Haven, WI)



AUDIENCE & INFLUENCE

WiscoGolfAddict reaches a passionate audience of golf enthusiasts who travel for memorable golf experiences across the Midwest and top destinations across North America.

AUDIENCE PROFILE

- 92% U.S.-based audience
- 83% ages 25–54
- 85% male
- Highly engaged golf enthusiasts who travel for golf

WEBSITE AUDIENCE

WiscoGolfAddict.com

- 17K+ monthly pageviews
- 11K+ unique monthly visitors
- 30K+ peak monthly traffic

GEOGRAPHIC REACH

Top audience states:

- Wisconsin
- Illinois
- California

NEWSLETTER

The Quick Fix

- 7,000+ subscribers
- 50%+ open rate
- 4–9% click-through rate

750+ published articles • hundreds of golf courses photographed across North America

SOCIAL MEDIA REACH

29,000+ followers across platforms

600,000+ monthly reach



Kiawah Island Golf Resort (SC)

WISCOGOLFADDICT SIGNATURE CONTENT SERIES

Original storytelling series showcasing the game's greatest destinations, holes and voices

SIGNATURE GOLF DESTINATIONS

Short-form cinematic feature videos highlighting the world's most unforgettable golf destinations through aerial visuals and on-site storytelling.

Each episode captures the full destination experience - courses, accommodations and atmosphere.

DISTRIBUTION

Instagram • YouTube • WiscoGolfAddict.com • newsletter

SPONSORSHIP OPPORTUNITIES

Presenting sponsor • destination partner • travel partner integration



SIGNATURE GOLF HOLES

Short-form visual features highlighting the most beautiful and architecturally significant golf holes in Wisconsin and beyond.

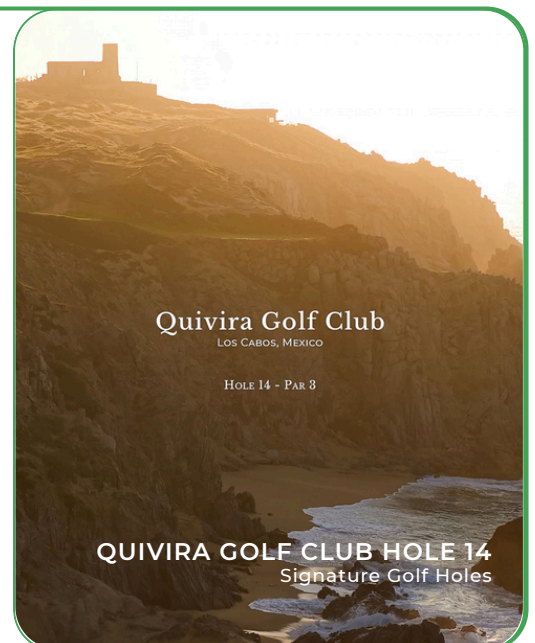
Combining drone imagery, photography and course insight to celebrate the game's most memorable holes.

DISTRIBUTION

Instagram • YouTube • WiscoGolfAddict.com • newsletter

SPONSORSHIP OPPORTUNITIES

Series sponsor • episode sponsor • brand integrations



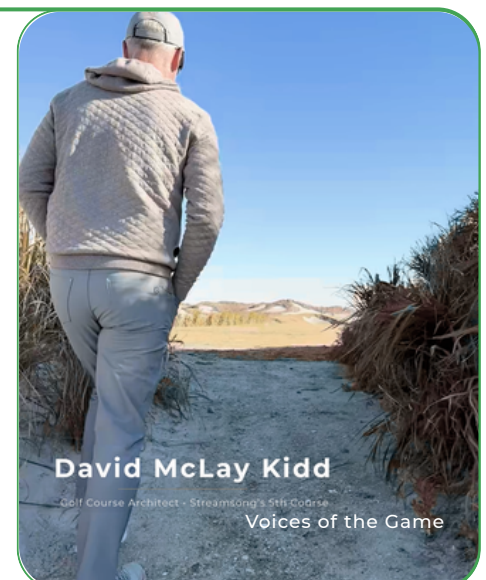
VOICES OF THE GAME

Editorial interview features with influential leaders shaping modern golf - architects, superintendents, resort leaders and innovators.

Produced conversations offering insight into course design, course management and the future of golf destinations.

DISTRIBUTION

Website feature articles • social media clips • newsletter promotion



DESTINATION STORYTELLING

Showcasing the game's most unforgettable golf destinations



Quivira Golf Club (Los Cabos, MX)

HOW WE WORK WITH GOLF DESTINATIONS

WiscoGolfAddict partners with golf courses, resorts and destinations to create compelling editorial content that inspires golfers to visit.

Through immersive storytelling, world-class photography and strategic distribution, we help golf properties elevate their brand and connect with a passionate audience of golf travelers.



DESTINATION FEATURES

Long-form editorial articles showcasing golf destinations and travel experiences.



GOLF COURSE PHOTOGRAPHY

Professional photography and drone imagery capturing courses at their best.



SOCIAL MEDIA DISTRIBUTION

Strategic social distribution across WiscoGolfAddict channels.



EVERGREEN EDITORIAL CONTENT

Content that continues inspiring discovery long after publication.



Erin Hills (WI)

CASE STUDY: BOYNE GOLF



Bay Harbor Golf Club, Links/Quarry Course (MI)

In late 2024, WiscoGolfAddict partnered with BOYNE Golf to experience and document one of the Midwest's premier golf destinations. Over several days we played, photographed and produced editorial content highlighting multiple BOYNE Golf courses and the overall destination experience.

7 BOYNE Golf Courses Featured

9 Articles Published

Hundreds of Professional Images Captured

Social Campaign Reach: 300,000+ across WiscoGolfAddict channels

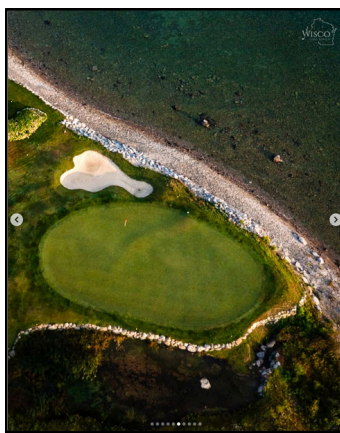
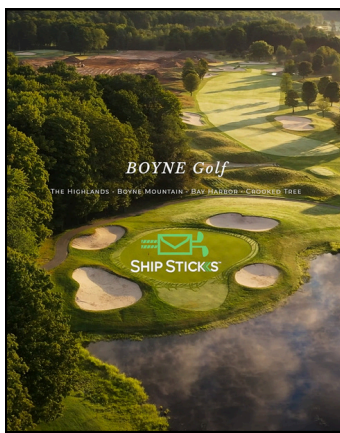
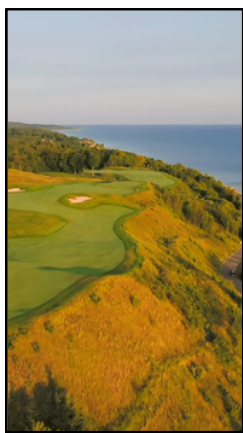
PROJECT SCOPE

- Destination overview feature
- Individual course review articles
- Professional golf course photography
- Social media storytelling and distribution

PUBLISHED CONTENT

- [BOYNE Golf Destination overview](#)
- [Bay Harbor Golf Club review](#)
- [Donald Ross Memorial course review](#)
- [Arthur Hills course review](#)
- [The Heather course review](#)
- [Crooked Tree course review](#)
- [The Alpine course review](#)
- [The Monument course review](#)
- [Bay Harbor vs. Whistling Straits](#)

SOCIAL MEDIA HIGHLIGHTS



GOLF COURSE PHOTO & VIDEO SERVICES

Professional drone and ground photography showcasing golf courses at their very best

WHAT WE DELIVER

GOLF COURSE PHOTOGRAPHY

Professional ground and drone photography highlighting course architecture, landscapes and signature holes.

DRONE VIDEO & FLYOVERS

High-resolution aerial video capturing golf courses from dramatic and cinematic perspectives.

COMPLETE HOLE FLYOVER SERIES

Individually produced drone flyovers of each hole showcasing layout, strategy and landscape - ideal for website course tours, clubhouse displays and marketing materials.

DESTINATION MARKETING IMAGERY

Photography designed for tourism marketing, resort promotions and editorial storytelling.

SOCIAL-READY VISUAL CONTENT

Short-form photo and video assets optimized for Instagram, reels and digital marketing.

SentryWorld (Stevens Point, WI)

PARTNER WITH WISCOGOLFADDICT

WiscoGolfAddict provides professional golf course photography, video and destination storytelling for resorts, private clubs and tourism partners across North America and beyond.

With more than 750 published articles and hundreds of golf courses photographed, Paul Seifert brings deep industry experience and a trusted editorial voice to every project.



Services Available:

- Destination storytelling features
- Golf course photography and drone imagery
- Social media content and campaigns
- Custom editorial collaborations
- SEO-friendly website content



Destination Geneva National (Lake Geneva, WI)

WISCOGOLFADDICT PHOTO SHOOT GALLERY

LET'S TALK

Ready to showcase your course, destination or brand with compelling visual storytelling that connects with golf enthusiasts?

Contact Paul to discuss destination storytelling features, photography services or custom collaborations tailored to your property.

 paul@wiscogolfaddict.com

 www.WiscoGolfAddict.com

FEATURED CLIENTS & PARTNERS

DREAM
GOLF



With dozens of high-end golf clients and articles and photography featured across many of Wisconsin's, the Midwest's and the country's leading golf outlets, WiscoGolfAddict has been a trusted golf content provider for more than 15 years.

One recent highlight was the opportunity to photograph The Dunes Club in New Buffalo, Michigan — one of only three photographers ever trusted to fly drones over the sacred birthplace of Mike Keiser's Dream Golf empire.

[Read about it here:](#)

The Dunes Club

PURE MIDWEST MINIMALISM IN NEW BUFFALO, MICHIGAN



FEATURED CLIENT TESTIMONIALS

“HE ABSOLUTELY CAPTURED THE ESSENCE OF OUR BOYNE GOLF EXPERIENCE.”



"I worked closely with Paul through his WiscoGolfAddict platform as he explored and documented our BOYNE Golf courses and resorts. During his five-day visit, Paul demonstrated exceptional photography, videography and storytelling skills that set him apart as a unique content professional. His team captured our courses through ground-level and drone photography, producing outstanding imagery that showcased the landscape and character of our eleven golf courses across three resorts.

He absolutely captured the essence of our BOYNE Golf experience."

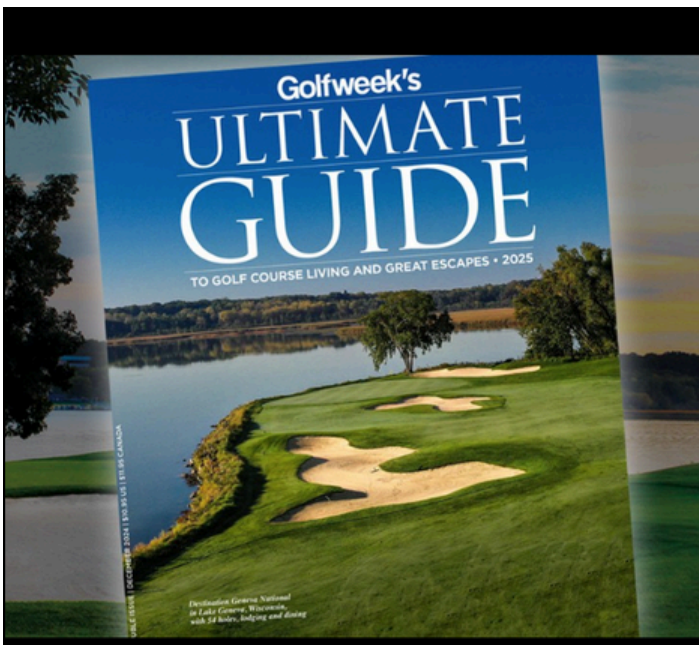
KEN GRIFFIN

Director of Golf Sales & Marketing
BOYNE Golf



GET YOUR MESSAGE OUT VISUALLY & THROUGH DETAILED, ENGAGING WRITE-UPS

“PAUL SEIFERT BLEEDS WISCONSIN GOLF. IT’S BEEN FUN TO WATCH HIM PROMOTE EVERY CORNER OF THE STATE.”



GLEN MURRAY

Chief Operating Officer & General Manager
Destination Geneva National

